

# Clear Collation Films for the Tobacco Industry

## Why Clear Collation?



Can be used to replace:

- printed cartons
- printed paper bundling

Cost Effective	Environmental	Brand Image
Removes expensive printed carton	Reduction of packaging weight	Clear display of packs
Replaces printed paper bundling	Reduction of packaging waste	Health warnings visible
Fit-for purpose packaging	Uncoated grades recyclable with polyolefin materials	Modern appearance
Simplification		
Improved logistics		
Reduced stocks		

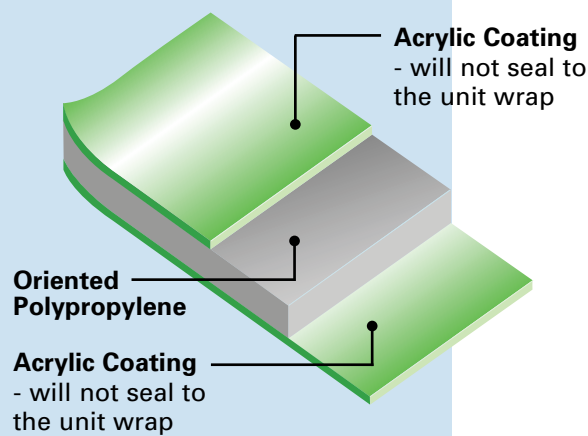
## Value Proposition

Clear Collation Overwrap can:

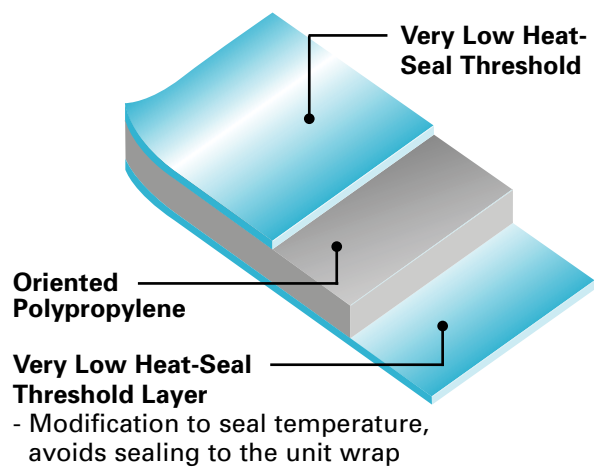
- make significant savings
- reduce both cost and weight of packaging

	Savings compared to	
	Carton Board Plus Film	Paper Bundling
Weight saving/billion sticks	110tes	25tes
Weight saving	90%	67%
Cost saving	87%	60%


## Coated Option - Printable




## Uncoated Option - Unprintable




## Acrylic Coated Film RC - 20/25/30

	Characteristics	Value
	Special acrylic coatings do not heat-seal to the inner packs	Removal of the clear collation wrap without damaging the inner pack wrap
	Superior gloss and optics of acrylic coated film	Maximum impact of pack graphics
	Printable	Enhanced brand image on promotions, print bar codes, hiding bar codes
	Wide sealing range	Improved machinability on a wide range of machines
	Enhanced barrier to moisture, flavours and aromas	Enhanced shelf-life


## Shrink Coated Film SRC - 24

	Characteristics	Value
	Same as RC above, plus it offers balanced shrink tightening	Improved pack appearance
		Tight wrap on clear collation
		Helps keep better image for premium brands
		More robust pack
		Reduces pack movement/scuffing in transit

## Snap Wrap Collation Film, SRCZ01, RCZ01 and SNCZ01

	Characteristics	Value
	Refer to film type	Easy removal of unit wraps from collation bundles
	Scored lines are applied to the film to coincide with the edges of the packs in the bundles	Two packs can be snapped off at once
		Eliminates need for tear tape
		Avoids damage to packs when opening bundle

## Uncoated Clear Collation Film NC - 23/25, SNC - 23/25

	Characteristics	Value
	NC offers low seal threshold coats on both sides of the film	Avoids heat sealing to the inner packs Allows removal of the clear collation wrap without damaging the inner pack wrap
	Wide sealing range	Improved machinability
	Optimised slip and anti-blocking both sides	Smooth processing of packs post collation
	SNC offers all the characteristics above plus balanced shrink tightening	Tight wrap for improved pack appearance

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