

Ultrafoil™
Rayoface™

Rayofoil™
Rayoart™

BOPP Facestock
Films for Tyre
Label Solutions



labels@innoviafilms.com



use our imagination...

Ultrafoil™ Rayoface™

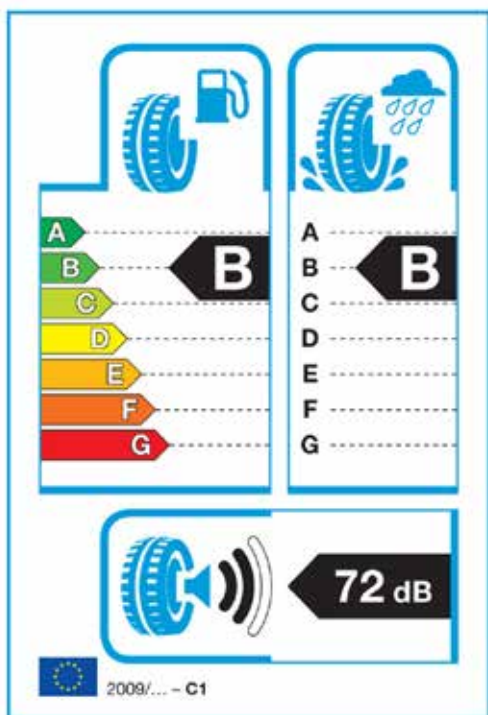
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BOPP Facestock Films for Tyre Label Solutions

Innovia Films has a range of label facestock materials that meet the important functional requirements of tyre labels. These labels have to be durable, adhere to a complex surface and resist the migration of oils and rubbers from the tyre.

Printing of the labels is also vital, as they not only portray the brand image of the tyre manufacturer, but also carry important information like type, dimensions and barcodes. EU tyre labelling regulations (2012) now requires them to also provide information on fuel efficiency, wet grip and external noise.

Innovia's tyre label films allow you to produce a label that meets all the above requirements.



Typical layout of a tyre label

Ultrafoil™ WXFA and Rayoface™ WXFF

- Reverse side barrier coating eliminates issues due to hot-melt adhesives
 - Curling
 - Wrinkling
 - Staining
 - Provides enhanced adhesive key
- Printable topcoats offer excellent branding across narrow web conversion
- Choose FA or FF depending on thermal transfer ribbon usage
- High gloss
- High opacity
- High whiteness

Rayofoil™ MWA

- High gloss surface
- Top coated for excellent print performance
- Conventional narrow web and variable print receptive
- Reverse side metallised for exceptional opacity and barrier performance

Rayofoil™ MCPA

- High gloss metallic effect
- Topcoated for excellent print performance
- Reverse side metallised for high opacity and barrier performance

Rayoart™ WGS92

- High gloss surface
- Top coated for excellent print performance
- Conventional narrow web and variable print receptive
- Reverse side adhesive receptive coating for enhance adhesive key
- Thick film for enhanced opacity, tear and staining resistance

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