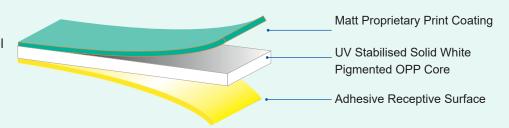
Rayoart™ GWPMatt

Technical Data Sheet

GWPMatt - White. Matt. Two Side Coated, Biaxially Oriented Polypropylene Film with Enhanced UV Stability, for Graphic Art or Label Applications.



Features

- Highly Printable matt coating
- UV stabilised for outdoor applications
- High opacity
- Extremely easy to apply and remove at low and high temperatures
- High resistance to tearing during handling
- Excellent printability
- Reverse side coating gives enhanced adhesive anchorage
- High stability during adhesive lamination and printing processes
- Balanced biaxial orientation for superior die cutting of decals and stickers
- Recyclable with polyolefin materials
- Excellent hot/cold mositure resistance
- **Excellent whiteness**

Printability

Rayoart™ GWPMatt has a proprietary top coating which gives outstanding print performance. The highly functional surface gives wide ink and process capability and enhances ink adhesion and scratch resistance to the final printed graphic. Suitable for sheet-fed UV and traditional offset and screen processes when converted on paper-based release liners. For wide-format digital processes, both UV and Latex inkjet printing give excellent results. Rayoart™ GWPMatt is NOT suitable for solvent/eco-solvent inkjet processes. The print surface is compatible with wide range of adhesives for over-lamination processes. Always consult your adhesive and ink supplier for recommendations.



Technical Properties (Typical Values)

Property	Test Method	Test Conditions	Units GWPMatt		
Thickness	Innovia Films test		micron	60	92
			gauge	230	360
Yield	Innovia Films test		m²/kg in²/lb g/m²	16.6 11650 60.2	10.9 7700 91.7
Optical: Gloss Opacity	ASTM 2457 Innovia Films test	85°	units %	<30 80	<30 84
Tensile Strengh	ASTM D 882	Strain rate 50% / min	MN/m² MD TD kpsi MD TD	175 155 25.4 22.5	10 170 26.1 24.6
Elongation at break	ASTM D 882	Strain rate 50% / min	% MD TD	85 110	110 120
Elasticity modulas (1% secant)	ASTM D 882	Strain rate 10% / min	MN/m² MD TD kpsi MD TD	2400 2100 348 304	2000 1900 290 276
Dimensional stability	Innovia Films test	70°C (158°F)/10min	% MD TD	0.4 -0.3	
UV resistance	ASTM G154	Continuous Dry Exposure: 0.84W/m² @ 340nm, 50°C/122°F, 50%RH		> 3000hrs	
		Dry: Wet Cy 4 hrs @ 0.84W/m² @ 34 4 hrs @ 50°C/	cle Exposure: 0nm, 50°C/122°F, 50%RH 122°F, 100%RH	> 3000hrs	
Outdoor durability	Vertical Applications*	Central Europe		4 Yrs	

^{*}Unconverted film

All properties are tested under standard laboratory conditions: 23 ± 2°C, 50 ± 5% RH,(73 ± 4F, 50 ± 5% RH), unless otherwise stated. Where relevant, tests are based on international testing standards.

Rayoart™ GWPMatt – 1 of 2 – 0822



TD Transverse Direction MD Machine Direction

Rayoart™ GWPMatt

Technical Data Sheet

Conversion

High speed web processing of Rayoart™ GWPMatt is very stable due to low elongation, high machine direction stiffness and excellent web flatness. The adhesive receptive coating is compatible with a wide range of water-based, solvent-based and hot-melt pressure sensitive adhesives – enhancing film-to-adhesive key and allowing clean peel removability. The balanced properties of Rayoart™ GWPMatt give excellent cutting performance allowing crisp clean edges and smooth curves. Tear initiation resistance is very high. Where possible corner cuts and internal angles should have a radius. Plasticiser and migratory additive-free, Rayoart™ GWPMatt allows enhanced adhesion and consistent peel stability through the lifetime of the applied graphic. Low elongation and high tear resistance supports fast clean removal of the graphic at the end of a campaign.

Reel Specifications Nominal Reel Diameters

Film	Core Size/(mm)	Approx Outside Dia/(mm)	Length/(metres)
GWPMatt60	153	877	9300
GWPMatt92	153	875	6000

Film	Core Size/(in)	Approx Outside Dia/(in)	Length/(feet)
GWPMatt230	6	34.5	30500
GWPMatt360	6	34.5	19700

The winding indicator on the reel refers to the **printable** surface. For adhesive lamination, the adhesive should be applied to the non-printable surface.

The printable surface of Rayoart™ GWPMatt is available on either the inner or outer surface of the wound roll.

Film Storage and Handling

Care should be taken to protect reels of film from storage temperatures above 30°C (86°F) and localised sources of heat above 45°C (113°F). The reels should remain in the protective coverings supplied until ready for use on converting machinery. Converted reels, in both master and slit reel form should be similarly protected at all times. Rayoart™ GWPMatt is suitable for use for 6 months from the date of delivery and stocks should be used in rotation. Films should be allowed to reach operating room temperatures for 24 hours before use.

Food Contact

Rayoart™ GWPMatt does not comply with either EU or US legislation for direct contact with food. For specific enquires please contact our Technical Services Department.

Health & Safety Guidelines

For Health & Safety information, please refer to literature reference L190.

Disclaimer: Innovia Films or any of its affiliated companies (hereinafter 'Innovia Films') declines any liability with respect to the use made by any third party of the information contained herein. The information contained herein represents Innovia Films' best knowledge thereon without constituting any express or implied guarantee or warranty of any kind (including, but not limited to, the accuracy, the completeness or relevance of the data set out herein). Innovia Films is the sole owner or authorised user of the intellectual property rights relating to the information communicated. The information relating to the use of the products is given for information purposes only. No guarantee or warranty is provided that the product is adapted to the client's specific use. The client should perform his own tests to determine the suitability for a particular purpose. The final choice of use of a product remains the sole responsibility of the client.

Regional Offices:

Europe (UK) Tel +44 16973 42281 Americas (USA) Tel +1 800 424 6273 Asia-Pacific (Aus) Tel +61 3 9303 0600



www.innoviafilms.com email: graphics@innoviafilms.com ™Trademark of Innovia Films



RayoartTM GWPMatt -2 of 2-0822

